

PeaceGeneration Indonesia

Company Profile PG



WE ADDRESS ONE OF THE MOST CRUCIAL PROBLEM:



Intolerance: Interfaith conflict between Muslims and Christians in Ambon and Poso 1998-2001 (Human Rights Watch, 2002)



Extremism: More than 2.000 Indonesian nationals joined violent extremism groups. (LSI, 2022).



Almost 80% of Indonesians do not have a meaningful relationship with members of other religions (LSI, 2022).



Violence: 41% of Indonesian students have experienced bullying, one of the prominent cases happened in Banyuwangi and Cilacap (UNICEF, 2020).



Feel

What kind of issue we need to address?

Extremism: More than

2,000

Indonesian nationals joined violent extremism groups. (LSI, 2022)

Violence:

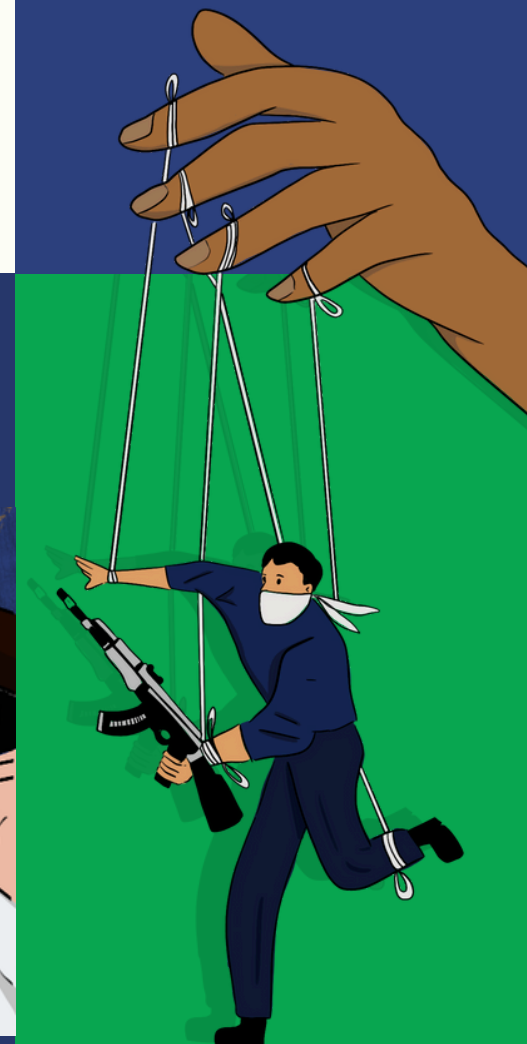
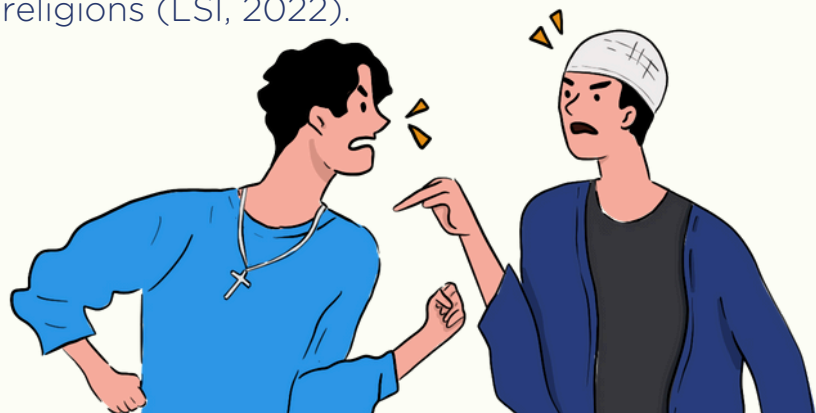
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Intolerance: Interfaith conflict between Muslims and Christians in Ambon and Poso 1998-2001 (Human Rights Watch, 2002)

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Imagine

What kind of solutions we can offer?

Company Profile PG

Equal Status



Common Goals



Contact theory: [Prejudice] may be reduced by equal status contact between majority and minority groups in the pursuit of common goals. The effect is greatly enhanced if this contact is sanctioned by institutional supports (i.e., by law, custom, or local atmosphere), and provided it is of a sort that leads to the perception of common interests and common humanity between members of the two groups.

Inter-group Cooperation



Support of Law, Customs, and Authorities



— Gordon W. Allport, *The Nature of Prejudice* (1954)

12 Basic Values of Peace



12 Basic Values of Peace

teach the 4 ideas of contact theory.



PROPER VIEW OF OURSELVES



SERIES I
Happy Being Me



SERIES II
Overcoming Prejudice

PROPER VIEW OF OTHERS



SERIES III
Different Cultures, But Still Friends



SERIES IV
Different Beliefs, But Not Enemies



SERIES V
Rich or Poor, We All Have Worth



SERIES VI
Respecting Others



SERIES VII
Choosing Friends & Being Inclusive

SKILL OF CONFLICT RESOLUTION



SERIES VIII
Celebrating Diversity



SERIES IX
Conflict Makes Us Grow



SERIES X
Rejecting Violence



SERIES XI
Admitting Mistakes, Asking Forgiveness



SERIES XII
Freely Forgiving Others

What are we working on?

In PeaceGen, we are committed to contribute to the world peace by:

Making innovations and developing peace education curricula.



Equipping and teaching educators and partners to use the curricula.



Giving consultations and services of peace education curriculum that is adjustable to our partner's socio-cultural contexts.



Our programs align with the UN's Sustainable Development Goals (SDGs) agenda:

4 
QUALITY
EDUCATION

17 
PEACE, JUSTICE
AND STRONG
INSTITUTIONS

16 
PARTNERSHIPS
FOR THE GOALS

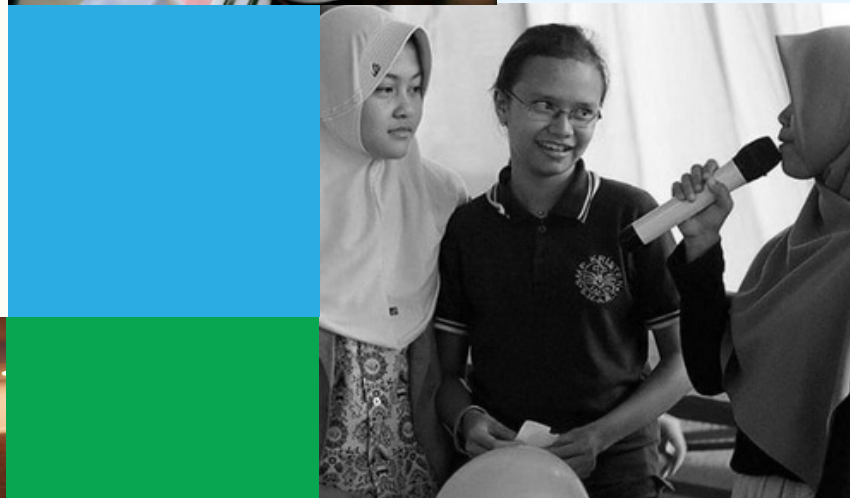
SIGNATURE PROGRAMS



Signature Programs:



Breaking Down the Wall (BDW)



Creating a safe space to gather two different identity groups. In BDW, participants share their experiences and collaborate through project-based learning.



Best practice: In 2023, we helped facilitate Muslim and Christian schools to develop a solution to end bullying among students jointly through the Youth for Peace program.

Signature Programs:

Board Game for Peace (BGfP)

- A program of game-based learning to increase **three most crucial 21st Century Skills: critical thinking, empathy, and creative problem-solving methods.**

These skills can be used to fight the spread of hate and violent extremism.

- Since 2017, more than **2,000 youths** across 12 cities in Indonesia have been trained using PeaceGen's board game. The result is that **20.5%** of youths have decreased their attitudes towards violent extremism.



Signature Programs:

Guru Abad 21 (21st Century Teachers)

- Developing a **curriculum for educators to teach peace in creative and playful methods.** Our curriculum comprises four nationally integrated subjects: Islamic Education, Christian Education, Civic Education, Guidance and Counseling.
- More than **400 junior high teachers** across Indonesia are trained with hybrid methods in interactive sessions such as board games, discussion, and collaboration. From the Guru Abad 21 program, we discovered an increase of **82%** in the teacher's knowledge of empathy and critical thinking skills.



Heroes of Ecology and Peace (HOPE)

A project-based learning that involves various youth communities and groups to solve ecology and peace issues. There were **27 communities**

across Greater Bandung, East Java, Central Java, and North Sumatra participating in this program with an

87.4%

level of satisfaction.



Our Methodologies Approach:

ARKA (Activities, Reflection, Concept, and Application)

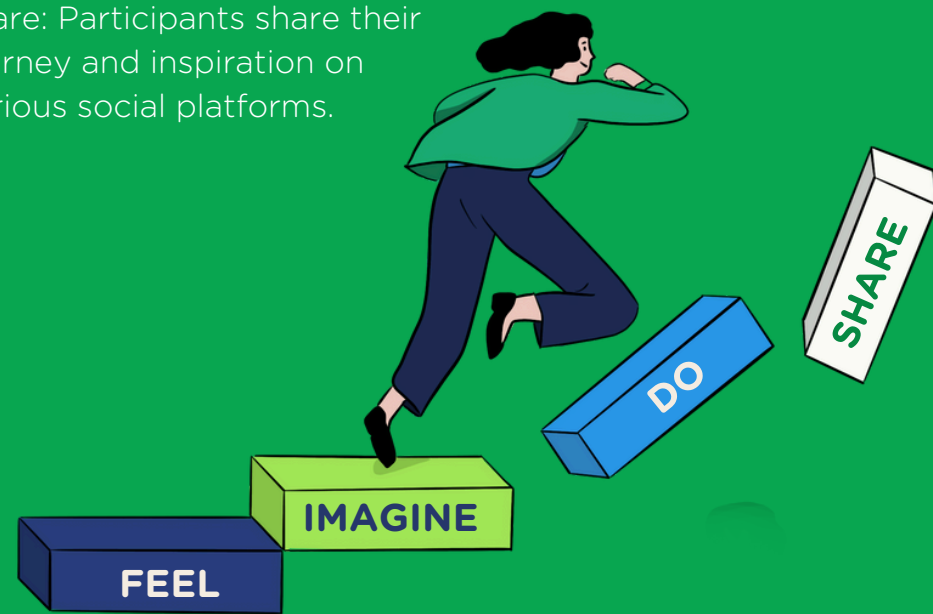
ARKA a method to deliver a peace education curriculum based on experience also known as experiential learning.

- Activities: Starts with an activity that gives a direct experience of what values will be learned.
- Reflection: Participants will be asked the guiding questions that encourage them to reflect based on the activities they have experienced before.
- Concept: We will teach the core foundations of the knowledge and the goal from the lessons we want to instill to the participants.
- Application: To strengthen the learning experience, participants need to apply and share what they have learned directly.

FIDS (Feel, Imagine, Do, and Share)

a creative method adapted from [Design for Change](#), to solve problems using design for change approach:

- Feel: Participants will be invited to deepen a problem emphatically and critically.
- Imagine: Participants explore various solutions to solve the problems.
- Do: Participants design actions to solve the problem and implement the action
- Share: Participants share their journey and inspiration on various social platforms.



OUR MEDIA



BOARDGAME

PODCAST



WEB APPS



ONLINE GAME



VIRTUAL REALITY AND VIRTUAL EXHIBITION



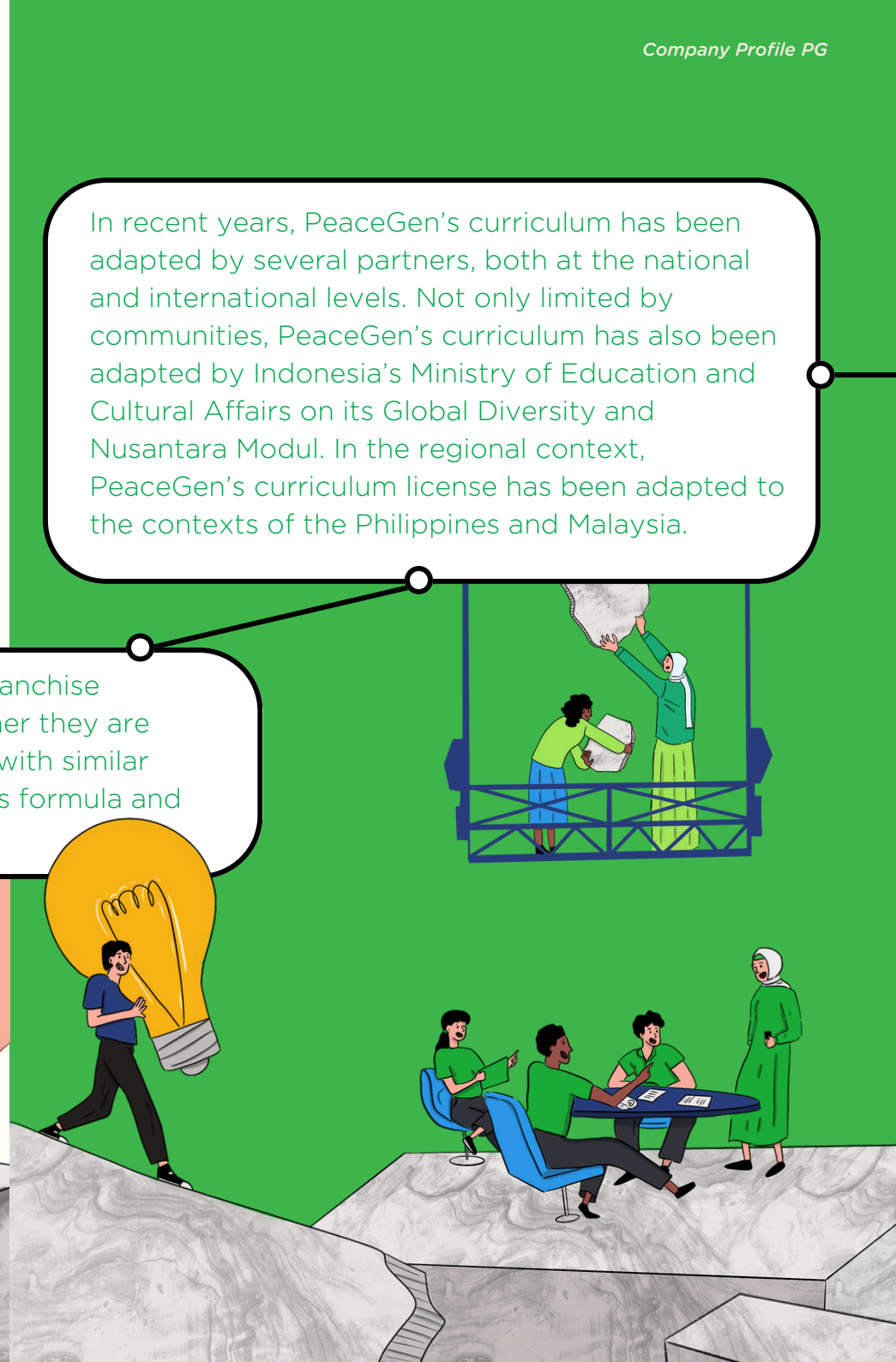
COMICS, ILLUSTRATIONS, AND INFOGRAPHICS

Multiplying the Impact: From Implementer to Enabler

Since 2007, PeaceGen has created a peace formula and its implementation. In creating true peace, we know we cannot stand alone as we need many others to face and solve our social issues.

Therefore, PeaceGen applies the social franchise concept, giving partners a chance, whether they are organizations, communities, or agencies with similar visions, to use and implement PeaceGen's formula and curriculum in their respective contexts.

In recent years, PeaceGen's curriculum has been adapted by several partners, both at the national and international levels. Not only limited by communities, PeaceGen's curriculum has also been adapted by Indonesia's Ministry of Education and Cultural Affairs on its Global Diversity and Nusantara Modul. In the regional context, PeaceGen's curriculum license has been adapted to the contexts of the Philippines and Malaysia.



Sustainability Aspect: PeaceGen as a Social Enterprise

- We combine social vision with entrepreneurial spirit. Every project is treated as R&D, resulting in sustainable formulas, products, and services.



- In three years, we expect our business income to equal that of our grants and donations.

- A number of our products are designed to fit the market, so the projects will not stop when the grants end. Our revenue from selling products and services continues to rise annually.



Our Impact



148.194

Agent of Peace learns 12
Basic Values of Peace



108

Cities have been reached
by the PeaceGen program



5,000

Teachers and community
leaders in training to
become peace educators



14

National and
international awards



60.55% OF OUR PARTICIPANTS HAVE EXPERIENCED A CHANGE

21st Century Scouts targeting increase of resilience against violent extremism through Scouts Movement in elementary school

66.67%
Students
students increase their resilience capacity by **3.23%**



Youth for Peace training for varsity students in Greater Bandung area to tackle bullying in schools

60.71%
Students
increase their capacity for tolerance by

9.16%



Board Game for Democracy Playday

in Bandung targeting capacity for democracy among youth in preparation for 2024 Indonesian General Election

72.09% Youth
increased their capacity to manage information by **7.92%**





Sarif Hidayat

Civic Education Teacher,
17 Junior Public High School, Bandung

"I used to be afraid of being a minority, and my mindset used to be 'I'm right, and you're wrong'. But all that changed when I taught in East Nusa Tenggara. Every Friday, people say, "Mr. Teacher, be careful on the road and have a good prayer," even though they come from different beliefs than me. Since then I have become more open. I want to apply this experience to my students. Therefore, peace education is one of the prominent subjects at my school."

Excerpts from his experience in the Believing in Respect & 21st Century Teachers program

Joel Filipus

Yahya Christian
Junior High School, Bandung

"Before I learned the 12 Basic Values of Peace, I had a prejudice against Muslims. Then, through the Breaking Down the Wall program, I met Muslim friends. They are very sociable, humble, and cooperative. Now I will try to understand and not judge others."

Quotes from his experience participating in Breaking Down the Wall (BDW) activities



**STORY
OF
CHANGE**



Rajib Khafif Arruzzi

Program Manager for PMM-MBKM Indonesian Ministry for Education, Culture, Research, and Technology

“PeaceGen concretely contributes through the Independent Student Exchange (PMM) Flagship Program within the framework of the Independent Campus Learning Policy (MBKM) by supporting the implementation of the Nusantara Module (MN) as a mandatory subject. MN is an important vehicle focused on deeply understanding diversity, inspiration, reflection, and social contribution. Amid rapid globalization, with high dedication, PeaceGen and PMM jointly emphasize the urgency of providing national identity with the noble values of Indonesian culture and the basis of Pancasila.”

Testimony from the Ministry of Education and Culture representatives on implementing PMM.

Achmad Sundoro

Coordinator for Teacher and Education Personnel, West Java Department of Education

“I would like to thank PeaceGeneration friends. Technically, we need quite long stages and processes, and this will not be achieved in the near future if there is no togetherness and cooperation from various parties to resolve the problem of bullying in educational units. Here, we can start pioneering the dissemination of information, prevention techniques, and perhaps anticipation or troubleshooting. Let’s together improve our abilities, knowledge, and access to information in preventing bullying.”

Testimonial from West Java Education Service representatives regarding cooperation in implementing the 21st Century Teacher Program.





Orissa P. Sofyan

Program Manager for the Harmoni Project

“The Harmoni Project collaborated with PeaceGen to promote tolerance, inclusion, and prevent violent extremism through the Frosh program. Focused on enhancing the resilience of first-year students at ITB and UPI over 2 periods (2019-2020) and (2021-2023), PeaceGen demonstrated remarkable dedication in implementing this program. Frosh trained students as Agents of Peace (AoP) using board games and web-based modules. This proved highly engaging for students. The Harmoni Project commends the professionalism, collaboration, and significant contribution of PeaceGen, particularly in Preventing and Countering Violent Extremism (P/CVE) in Indonesia.”

**Testimonial from a representative of the Harmoni Project
on the collaboration in implementing the Frosh Program.**

**STORY
OF
CHANGE**

Our Achievements:

We are humbled to receive 17+ national and internationally acclaimed achievements, namely:

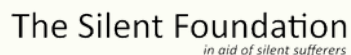
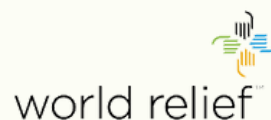
- International Young Creative Entrepreneur Award 2008
- UAJY Multiculturalism Award 2008
- Hahn & Karpf Peace Award 2011, Brandeis University USA
- 500 Most Influential Muslim, RISSC Jordan 2011
- Pena Awards 2014
- Young Creative Entrepreneur Award, Indonesian Ministry of Tourism and Creative Economy 2014
- Ashoka Fellowship 2017
- Top 6 ASEAN Social Impact Award 2017
- Most Innovative CPVE Program, Convey-UNDP & PPIM 2018
- Indika Energy Award 2018
- Australia Global Alumni Award 2019
- KAP Roebiani & Associates Financial Audit with “reasonable without exception” honors 2020
- Kick Andy Heroes dalam bidang Perdamaian 2021
- RAN PE Awards for Sustainable Program Initiator 2023
- DetikJabar Awards for Exemplary Figures in the Social Environmental Empowerment Category 2023
- Civil Society Organization Representative for the Third United Nations High-Level Conference of Heads Counter-Terrorism Agencies of Member States, UN Headquarters, New York City, USA, 2023.
- Revolusi Mental Awards from the Indonesian Coordinating Ministry for Human Development and Culture 2023 for the Nation Unity and Integrity initiatives.



Our Friends



Empowered lives.
Resilient nations.



(Funding Agencies of Peacegen)



(Government)

- AIPJ2
- Deakin University
- ApVenture
- USAID
- DFAIT Canada
- Mensen met een Missie (MM)
- Convey Indonesia

- Asia Philanthropy Circle
- Google.org
- UNDP
- UNODC
- The Silent Foundation
- World Relief

- Kementerian Agama Republik Indonesia
- Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi (Kemendikbudristek) Republik Indonesia
- Badan Nasional Penanggulangan Terorisme (BNPT)

KOMPAS

MI MEDIA
INDONESIA

**KICK
ANDY**

detikcom

TEMPO

Pikiran Rakyat

SWA

(Media Coverage)

- Kompas
- Media Indonesia
- Kick Andy
- Detik
- Tempo
- Pikiran Rakyat
- Majalah SWA

We acknowledge that world peace is impossible to achieve without continuous support and concrete works that impact society directly. Therefore, PeaceGen always applies the best and most up-to-date efforts to adapt to current global developments, without compromising our core values.

From a small office in Bandung, spreading impacts throughout Indonesia, and contributing to the world.

Would you like to contribute to world peace and be involved in our programs?

Learn more about us:



PeaceGeneration Indonesia



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PeaceGeneration Indonesia



PeaceGeneration Indonesia



www.peacegen.id